

CMC/iDEA/LH
September 2018

Dear Parent/Carer

Duke of York – iDEA programme (Duke of York, Inspiring Digital Enterprise Award)

As part of your child's ICT/Computing studies in KS3 they will be working towards the iDEA programme Bronze Award.

iDEA is an international programme that helps you develop digital, enterprise and employability skills for free, and is the digital and enterprise equivalent of The Duke of Edinburgh Award. Mapped to our curriculum, your child will complete a series of online challenges and gain industry recognised awards, which will help them stand out from the crowd.

The programme will be a fantastic opportunity for your child to build skills, knowledge and confidence in today's digital world. You can find out further information about the programme at <https://idea.org.uk/about>.

If you have any queries or are not happy for your child to take part please do not hesitate to contact Mrs Chilton on the email address below or via the schools main telephone number, 01480 353535.

Many thanks in advance for your support.

Yours faithfully



Mrs Claire Chilton
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